

Träningsprogram i Social Selling under 90 dagar

Del 2 - Hur går det?

LinkedInExpert
Allt du behöver veta om LinkedIn

Hur vet man att man är på rätt väg?

The image shows a screenshot of the LinkedIn homepage. At the top, there is a search bar with the text "Search for people, jobs, companies, and more...". To the right of the search bar are icons for "Advanced" search, a notification bell with "157", a message icon with "1", and a user profile picture. Below the search bar is a navigation bar with tabs: "Home" (highlighted with a red box), "Profile", "Connections", "Jobs", "Interests", "Business Services", and "Go to Sales Navigator".

The main content area is divided into two columns. The left column features a "Share an update..." box at the top, followed by a "Pulse recommends this news for you" section. This section contains three news items:

- The Inventor of Instant Replay Just Died: In Praise of the Power of Hacks** by John C Abell on LinkedIn · 4d. The article text reads: "Changes are you have never heard of Tony Verna. But you are intimately familiar with his work. Verna, who died Sunday at..."
- Cost of College: A Quiet Revolution in Helping Lift the Burden of Student Debt** by nytimes.com · 21h. It includes a McAfee SECURE logo.
- How To Get A Job You're Not Qualified For** by Liz Ryan · 38m.
- Three Corporate & Life Lessons to Learn from 'Deflategate'** by Srikanth Velamoor · 1d.

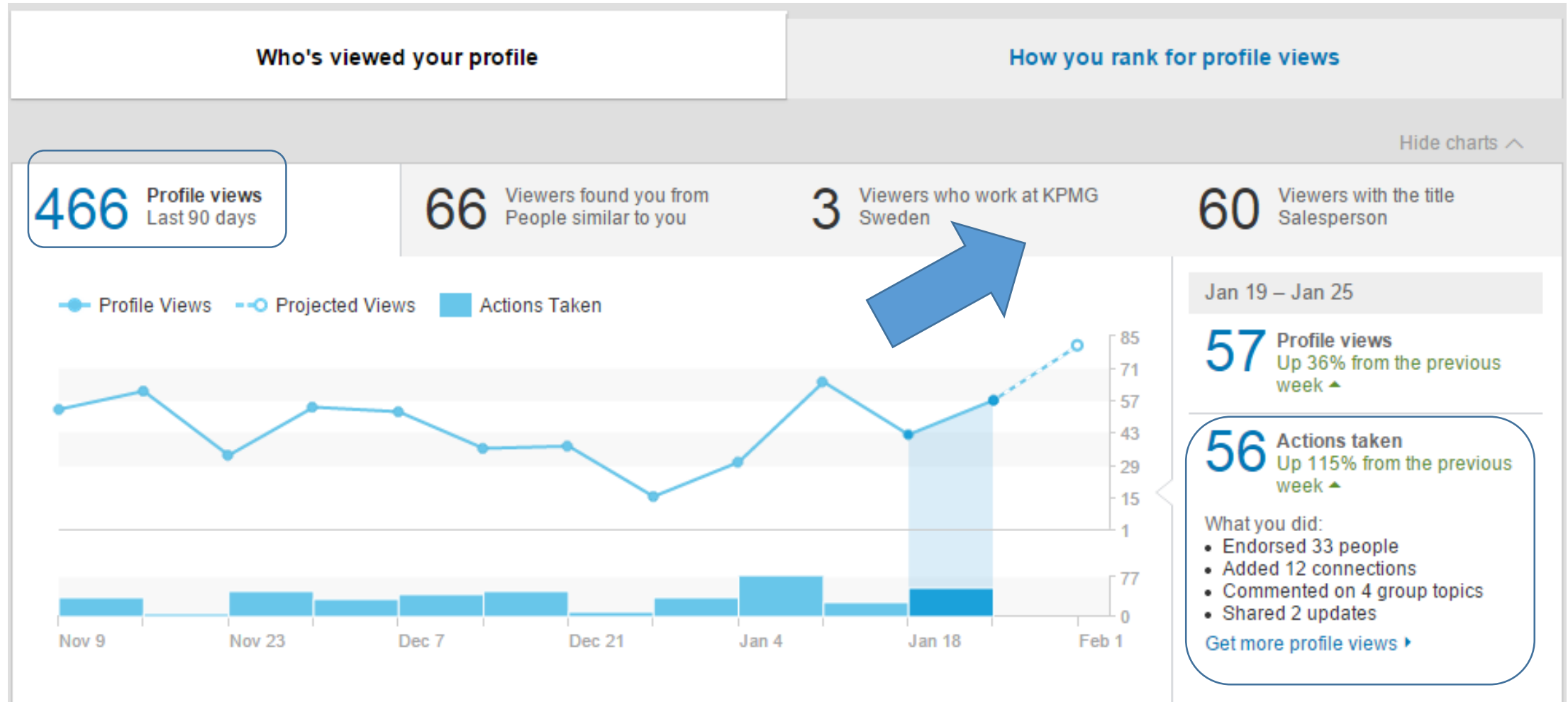
Below the news items is a "See your news" link. At the bottom of the left column, a comment from Johan Mattsson Beskow is partially visible.

The right column contains three sections:

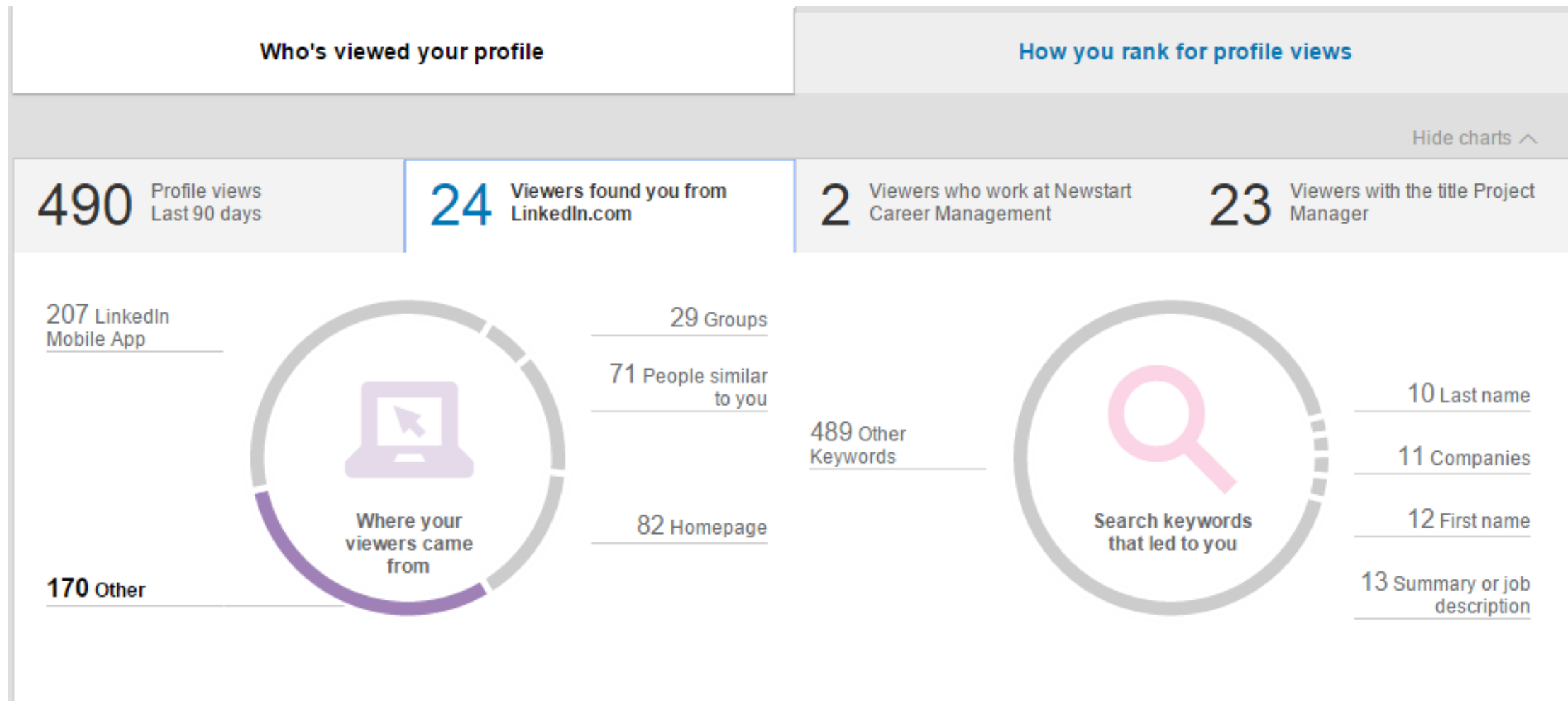
- People You May Know**: Lists three suggestions: Lars Wikström (Independent Real Estate Professional), Mikael Sahlin (Experienced IT & Banking professional), and peter rönström.
- You Recently Visited**: Shows a carousel of profile pictures, with Asa-Maria Nilsson (1st) highlighted. Her profile information includes "Massör och kroppsterapeut på Skönhetsfabri..." and "Send a message · Similar people".
- Who's Viewed Your Profile**: Shows a summary: "18 Your profile has been viewed by 18 people in the past 3 days." and "1 Your rank for profile views improved by 1% in the past 15 days."

A red arrow originates from the "Home" tab in the navigation bar and points to the "Who's Viewed Your Profile" section on the right side of the page.

Who's viewed your profile ger återkoppling



Här kan du vilka som visat intresse för dig



Här ser du vilka företag som besökt din profil

Who's viewed your profile

How you rank for profile views

Hide charts ^

490 Profile views
Last 90 days

24 Viewers found you from
LinkedIn.com

2 Viewers who work at Newstart
Career Management

23 Viewers with the title Project
Manager

242 Other
Companies

Hovra ovanför
"Other companies"
så ser du vilka de är

Other Companies
234 Unknown
2 Newstart Career Managem...
2 Edenvik
2 Astrakan Strategisk Utbildning
2 The Absolut Company

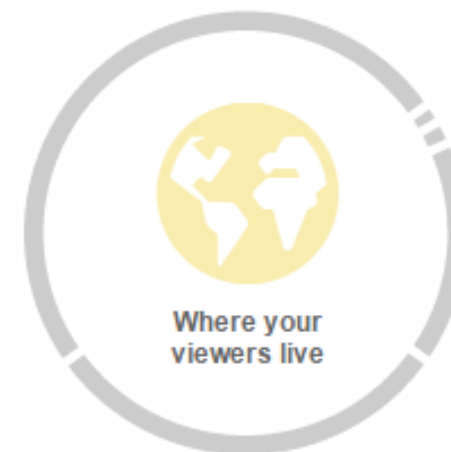
3 KPMG Sweden

3 Almi
tagspartner

13 HiQ

14 BNI

208 Other
Locations



Where your
viewers live

6 Gothenburg,
Sweden

7 Malmo, Sweden

68 Stockholm
County, Sweden

126 Stockholm,
Sweden

Och denna info fungerar som en återkoppling på om och hur mycket intresse du väckt i din målgrupp

Och var besökarna kommer från geografiskt